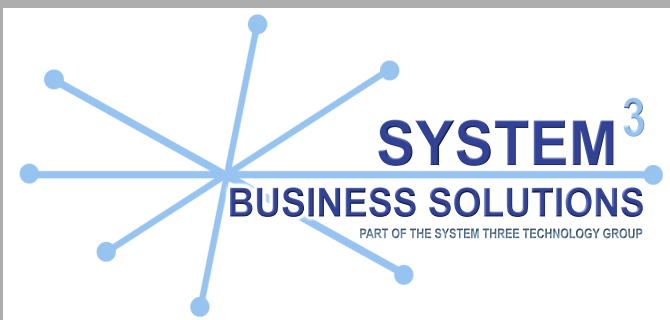




From financials
through to
e-business,

Arrow is setting new directions.



www.s3bs.co.uk/arrow



Arrow and business... right on target

The sharp end of your business is where Arrow stays focused... fully functional financial software that integrates into every facet of your business operations.

Since our establishment in 1989, we've grown to be one of the success stories of Australian industry. Our core business of Arrow Financials accounting products has diversified into ArrowLink and ArrowShop – a complementary suite of clever e-solutions to ensure your business future is heading in the right direction.

Arrow's mission is "to be a leading global information provider through the distribution of premium scalable integrated business solutions".

We've got the world covered with offices in the UK, Malaysia, and New Zealand, and our sights set on further expansion to all points of the globe.

GST savvy, feature rich and user-friendly, the benefits of being a fully Australian owned company means Arrow is on the pulse of Australian and New Zealand business needs. A business partner and distributor network provides timely local expertise whenever business demands it. All Arrow business partners are personally accredited by Arrow Research Corporation to ensure the business partner who supplies the product knows the product.



Software for clever solutions

At Arrow, we believe the shortest distance to the right solution is a straight line, and we've employed this no-nonsense approach to the design of our business software.

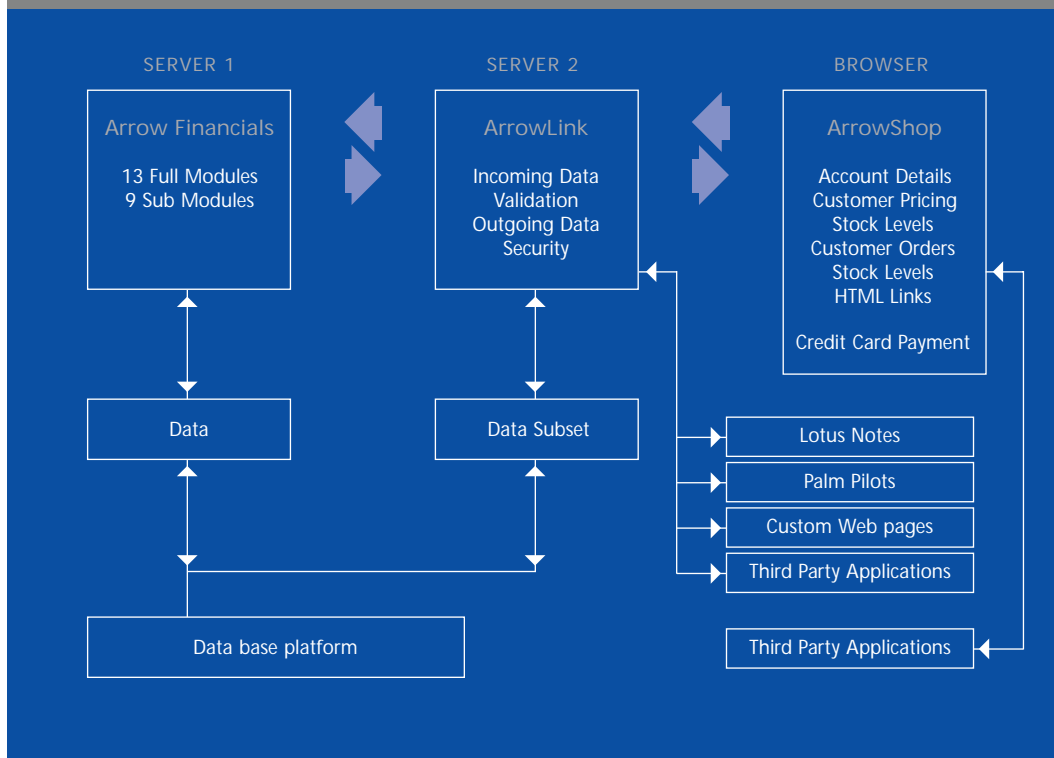
The features of Arrow products make us a sharpshooter in the world of financial software... Smart drill-down menus and extensive audit trails, real-time interactivity for immediate data updates and response. GST specific features for the here and now of business in Australia have been specially designed for the needs of medium enterprises.

Arrow's aim is to stay one step ahead of the ever-changing global business climate.

All Arrow products are:

- Fully integrated providing flexibility to purchase additional modules
- Scalable to grow alongside your business
- Upgradeable from single, 2-user to multi-user with no data conversion required
- Able to enter unlimited notes against all master records
- Flexible to perform under Windows, Windows NT, Unix, Novell, Linux and more
- Structured as an open database for on-line integration with Microsoft products - ODBC compliant
- Equipped with on-line help, on-line manual and screen prompts for comprehensive assistance
- Capable of prior period posting in the general ledger and future transactions posting in all modules to assist in minimising month-end bottlenecks
- Choice of database platform to suit your preference including, dataflex and Microsoft SQL.





The Arrow Product Suite

MODULAR • FLEXIBLE • POWERFUL

Arrow Financials puts you in control of your business and its performance. Information at your fingertips that is timely and accurate, and flexible without cutting corners and compromising your efficiency. Arrow Financials includes:

- Cashbook
- Debtors
- Creditors
- General Ledger
- Job/Time Costing
- Fixed Assets
- Payroll
- Purchase Orders
- Sales Orders
- Stock
- Bill of Material
- Foreign Currency

ArrowShop makes on-line commerce easy. When combined with Arrow Financials, it enables businesses to market products and services on-line, working in real-time. The 'smarts' of ArrowShop provides customers with the ability, via the Internet, to view stock balances on-line, enter an order, check their account balances, and to take advantage of the online credit card payment facility to order goods or pay outstanding debts.

ArrowLink has been designed to enable applications to 'talk'. A dynamic gateway for business connectivity, this powerful electronic tool facilitates the exchange of information or data between Arrow and third party or external software applications, and front-ends. Incoming data is validated against Arrow's business rules as controlled within the ArrowLink gateway - on-line and always in real-time.

